



MPROC2.9_USE OF MARKS

Scope of Procedure:	This procedure governs the use, control, and safeguarding of all marks associated with MSCT BEE Services and its accreditation. It applies to MSCT, all verified entities, and ensures that the use of such marks is accurate, traceable, and not misleading in any form of communication, documentation, or publicity.
Responsible Person(s):	Managing Director
Related Policy and/or Procedure(s):	MPOL16_Use of Marks
Related Document(s):	MF40_Certificate Detailed Scorecard Report

Procedure

1. Definition of “Marks”

For the purpose of this procedure, “Marks” include all proprietary symbols, trademarks, slogans, logos, documents, certificates, and other representations connected to MSCT BEE Services, SANAS, or the Department of Trade, Industry and Competition (the DTIC), from which an association may be inferred.

Controlled marks include, but are not limited to:

- B-BBEE Verification Certificates
- MSCT BEE Logo and MSCT BEE Compliant Logo
- MSCT Logo and Slogan
- SANAS Logo
- Any document, report, or record linking MSCT, SANAS, or the DTIC

2. Conditions for Use of MSCT Logos

- Measured Entities may only use the **MSCT BEE Logo** or **MSCT BEE Compliant Logo** once a valid B-BBEE Verification Certificate has been issued. The authorised logos are provided for reference in Annexure A.
- The **MSCT Logo and Slogan** may not be used by verified clients under any circumstances.
- Logos may be displayed on stationery such as letterheads, quotations, and brochures, but not in a misleading context.
- Prior approval must be obtained from MSCT for use of logos in publicity material relating to products.
- Logos must not be used in relation to activities, products, or services not covered by the verification.

3. Restrictions and Conditions

- Logos may not be reproduced independently of the Verification Certificate.
- SANAS and DTIC logos may not be reproduced or used in any form by clients.
- Clients must act in good faith and may not use marks in any way that could bring MSCT, SANAS, the DTIC, or the B-BBEE process into disrepute.
- Upon suspension, expiry, or withdrawal of a certificate, the measured entity must immediately cease using the relevant logos and certificates.



4. Certificates and Traceability

- Each B-BBEE Verification Certificate will:
 - Contain a unique identification number.
 - Be recorded in the Client Register.
 - Be traceable to MSCT.
 - Display the MSCT Watermark as a unique anti-fraud measure.
- Certificates must be issued in an approved format and used strictly as prescribed in the verification agreement.

5. Misuse of Marks and Corrective Actions

MSCT will take immediate action to address misuse of its marks, which may include:

- A formal request for corrective action.
- Withdrawal of certificates or B-BBEE status.
- Notification to SANAS and relevant stakeholders.
- Legal proceedings to protect MSCT's rights and recover damages.

Where correction or withdrawal of a certificate is required, MSCT will ensure compliance with MPROC2.3_Certificate Withdrawal.

6. Legal Liability and Contractual Obligations

- Clients are contractually bound to adhere to all conditions of use as stipulated in MSCT's Terms and Conditions.
- Breach of contract will result in formal proceedings managed by the Managing Director, which may include notification, rectification timelines, and legal enforcement where necessary.



Annexure A: Examples of MSCT Logos

The following examples are provided to ensure correct and consistent use of MSCT logos:

- **MSCT BEE Logo**



- **MSCT BEE Compliant Logo**



- **MSCT Logo and Slogan (Not permitted for use)**



Note: Logos must be used exactly as depicted. No changes in proportions, colours, typeface, or wording are permitted. Logos must not be placed on backgrounds that obscure legibility or alter their presentation.